



*College of
Physicians and Surgeons
of Saskatchewan*

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REGISTRAR
KAREN SHAW, M.D.

9 April, 2020

Dear Colleagues:

Thank you for taking the steps to set up virtual care and to remain available to your patients.

The College of Physicians and Surgeons of Saskatchewan has been asked by some of its members whether it is appropriate to advertise that they are providing care through virtual means during the pandemic.

It is permissible to advertise that your clinic is providing virtual care during the pandemic and to provide information on how patients can arrange an appointment, and the times you are available. Ensure the information you provide is accurate and avoids the things listed in Bylaw 28.1 (a) (i) – (viii).

Access [Bylaw 27.1 Advertising – General Provisions](#) and;
[Bylaw 28.1 Ethical, Professional, Advertising Criteria](#) for more information.

Thank you for providing continuity of care for your patients at this challenging time.

Stay safe.

Sincerely,

A handwritten signature in black ink, appearing to read "Karen Shaw".

Dr. K. Shaw, M.D.
Registrar

***To serve the public by regulating the practice of medicine
and guiding the profession to achieve the highest standards of care***